

Ivory Wave Information Sheet

1. Ivory Wave is a synthetic product that contains hallucinogenic, mind-altering chemicals similar in structure to those also found in cocaine and ecstasy, depending on which brand or form is purchased.
2. It is being sold as a bath salt, or plant food in some cases, labeled “for novelty use only” and/or “not for human consumption” in order to by- pass FDA regulations- not being sold as food or drug product.
3. It is most often sold in either 250 or 500 mg packets depending on brand or form purchased.
4. Though Ivory Wave is the most popular form/brand of this product, it (or similar products) is also sold under other names such as Vanilla Sky, Fly, Snow, Ivory, Charge, Ivory Coast, Purple Wave, Cristalius, Magic, and Ocean Blue. Some of these products are manufactured by a company called Papa Spice. There are also competitors with similar products made of the same chemical compounds identified as Columbian Salts and Bolivian Salts (claims that it “blows Ivory Wave away!”)
5. The drugs identified in these products most often are MDPV (methylenedioxypyrovalerone) usually referred to as pyrovalerone, a powerful psychoactive chemical similar to Ritalin which acts as a stimulant that inhibits re-uptake of dopamine & norepinephrine while having minimal effects on serotonin levels. Tests have also identified most versions of these products as containing Lidocaine which is frequently used by dentists for anesthesia. Many versions may also contain similar components to 2-DPMP or the drug MDMA (aka ecstasy).
6. It appears to be purposely designed in a way that will mimic the effects of cocaine/crack or ecstasy and is most often used by snorting.
7. It is sold most frequently on-line, though also in some tobacco/smoke shops as a novelty item for about \$30 for a small package. Many websites sell it in bulk (50-100 packets) for a discount rate. (Bath salts being sold in smoke shops should raise questions about its content with most people!)
8. Though it has been sold for quite some time in the UK (import of it banned there as of Nov. 5, 2010), Ireland (sold as Whack also) and Australia, it is just now becoming popular in the US, now showing up in states such as Utah, Missouri and Mississippi.
9. The side effects of these products include the following:
 - a. hallucinations
 - b. diminished cognitive ability
 - c. tachycardia
 - d. vasoconstriction
 - e. hypertension
 - f. blood pressure/heart rate elevated to medically dangerous levels
 - g. prolonged agitation (lasting up to 5 days/may require physical restraint)
 - h. muscular pain/ muscle spasms
 - i. emotional fragility
 - j. acute paranoid psychosis
 - k. sore jaw

- l. kidney failure
 - m. loss of bowel control
 - n. intense high followed by painful hangover
 - o. suppressed appetite
10. Has been marketed in some forms as an appetite suppressant/weight control enhancer which led to the death of a newlywed bride in the UK who dropped from a size 16 to a size 6 in just a few months but died from severe brain damage and elevated heart rate after using it regularly over this period. The UK also reported a related death by suicide/accidental fall of a young fisherman that occurred while high on Ivory Wave,
 11. Appears to be extremely addictive with many users reporting an “almost uncontrollable urge for another hit” immediately, stating that its effects are several times stronger than cocaine when snorted.
 12. A man was admitted to the University of Utah psychiatric hospital after taking Ivory Wave in combination with his prescribed bi-polar medication due to side effects-hands constantly shaking and requires constant monitoring due to hallucinations, severe agitation and acute paranoia.
 13. A sheriff in Mississippi is requesting a ban on Ivory Wave products due to encounters that his deputies have had with users who thought they were demons.
 14. There has been a recently reported death in Missouri due to use of Ivory Wave products.

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